**Reading a Google Finance Stock Chart**

Part 1: Here’s some of the information you’ll see on a [Google Finance](https://www.google.com/finance/) stock chart. Choose an AMERICAN company, “buy it”, and fill this in. We will check back next week to see if you made or lost money, with prizes for the biggest winners and losers.

| NAME OF COMPANY | Ford (NYSE: F) |
| --- | --- |
| PRICE: Write down whatever the price is at the time you decide to “purchase” it. | $12.14 |
| TIME “PURCHASED”: Make sure you note the time when you write down the price. | 11:10 2-28-23 |
| PREVIOUS CLOSE: The last closing price. (The market closes at 1:00 p.m. California time.) | $12.06 |
| DAY RANGE: The range between the high and low prices over the past day. | 12.03-12.18 |
| YEAR RANGE: The range between the high and low prices over the past 52 weeks. | 10.61-18.25 |
| [MARKET CAP](https://www.finra.org/investors/insights/market-cap#:~:text=Market%20capitalization%2C%20or%20market%20cap,by%20company%20officers%20and%20insiders.): A valuation method that multiplies the price of a company's stock by the total number of outstanding shares. | 48.352 billion |
| [AVG VOLUME](https://seekingalpha.com/article/4437223-what-does-volume-mean-stocks): The average number of shares traded each day over the past 30 days. | 59455698 |
| [P/E RATIO](https://www.dummies.com/article/business-careers-money/personal-finance/investing/investment-vehicles/stocks/introduction-to-price-to-earnings-ratios-for-stock-investors-168868/): This is the price/earnings ratio. It compares the price of a stock with a company’s earnings. | N/A |
| DIVIDEND YIELD: The ratio of annual dividend to current share price that estimates the dividend return of a stock. | 0.60(5.05%) |
| PREDICT! Do you think your stock price will go up or down in the next week? | Down |

Part 2:

You’ve been given $5,000 to invest in the stock market by your loving economics teacher, but she’s only given you two choices, Netflix (NFLX) or AT&T (T). Which company would you invest in? Why? Think about your **tolerance for risk**, **timing** (when you might want to use the money -- to buy a car next week or to buy a house when you’re 30), and the **information in the stock chart**. Write your answer below, and make sure that it is *thoughtful and thorough*. Be sure to give your rationale. A strong answer will be at least five sentences long and will include information from the chart.(NOTE: You may not want to buy Netflix because you prefer Hulu, or you may not want to buy AT&T as you think their coverage is terrible, but for purposes of this activity, please **only** consider your own wants/needs and the information in the stock chart.)

|  | **Netflix** | **AT&T** |
| --- | --- | --- |
| Current  Price | $323.43 | $18.85 |
| Previous close | $323.03 | $19.03 |
| Day range | $322.98-$327.62 | $18.84-$19.03 |
| Year range | $162.71-$396. | $14.46-$22.87 |
| Market cap | 143.95B | 134.434B |
| Average volume | 8,868,165 | 36,294,952 |
| P/E ratio | 32.58 | 7 |
| Dividend yield | N/A | 1.11 (5.77%) |

We would buy stock in AT&T because we think it will be a better long term investment. Compared to Netflix AT&T has a Dividend so there will be some guaranteed profit. It also shows that the company is more stable, demonstrated by the year range's small size, which makes it a safer investment than Netflix which has a much wider year range. Nextflix also does not offer a dividend so there is no guaranteed profit and the company is unstable and riskier. The Average volume of AT&T is much higher than Netflix, so there's more movement within the market. And despite an increase in movement the company stays very stable and reliable. We also think that AT&T is a better long term investment because they are a more necessary service. There is competition from other companies in both Netflix and AT&T but Netflix is much earlier to drop for a different service then AT&T. When looking at the graphs from the last 6 months Nexflix has shown a bear market whereas AT&T has shown a bull market. The differences are minute but they are noticable when looking at the recent histories.